



THE CITY OF BRISTOL, TENNESSEE

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Traffic Plans Announced for BMS August 2010 Race Weekend

The City of Bristol, Tennessee, in conjunction with many other agencies in Tennessee and Virginia, has developed the overall race traffic management plan for the August 18-21 events at Bristol Motor Speedway (BMS). The traffic management plan also addresses other safety and security issues in and around Bristol Motor Speedway. Bristol Traffic Engineer David Metzger and the Bristol Tennessee Police Department will discuss these plans with the media at a press conference scheduled for 1:30 p.m. on August 12, 2010, at the Municipal Annex Building at 104 8th Street in downtown Bristol.

This plan was designed with the safety of our citizens and visitors as our paramount concern. Special attention has been given to all the pedestrians in the area of the racetrack and to their safety. Please arrive early to account for any delays in passing through the security checkpoints established for fan safety. It is suggested to use a clear plastic bag to carry your items into the speedway to speed up the search process and to have your cooler ready to be inspected at the gate.

Generally, the overall schedule of events is as follows.

WEDNESDAY, AUGUST 18: WHELEN MODIFIED TOUR 150 and CAMPING WORK TRUCK SERIES O'REILLY 200. Spectator gates open at 9:00 a.m., followed by various practice sessions. Whelen Modified Tour qualifying begins at 2:45 p.m., followed by the O'Reilly 200 Camping World Truck Series qualifying at 4:35 p.m. The Whelen Modified Tour UNOH Perfect Storm 150 begins at 6:00 p.m., followed by the O'Reilly 200 at 8:00 p.m. Red flag conditions notwithstanding, the last race should end about 9:30 p.m.

THURSDAY, AUGUST 19: FOOD CITY FAMILY RACE NIGHT. This event runs from 1:00 p.m. to 9:00 p.m. in the streets of downtown Bristol. State Street and selected side streets will be closed at 5:30 a.m. to allow for the setup of this event and remain closed until approximately midnight for cleanup activities.

THURSDAY, AUGUST 19: FORD NASCAR TRANSPORTER MOTORCADE. The Transporter Motorcade departs Bristol Mall for Bristol Motor Speedway at 9:00 p.m. The motorcade will travel along Gate City Highway, Euclid Avenue, Commonwealth Avenue, Volunteer Parkway, and Highway 11E, entering Bristol Motor Speedway at the South Entrance at about 10:00 p.m. The motorcade will pass the Family Race Night event on the way to BMS, but will not be stopping along the way. Highway 11E from Exide Drive to White Top

Road/Maplehurst Lane will be closed to all traffic between approximately 9:30 p.m. and 10:30 p.m. to accommodate the motorcade event; through traffic will be detoured via Highway 394 and Exide Drive.

FRIDAY, AUGUST 20: NATIONWIDE SERIES FOOD CITY 250. Spectator gates open at 9:00 a.m., followed by various practice sessions. Qualifying for the Food City 250 begins at 4:10 p.m., followed by Sprint Cup qualifying at 5:40 p.m. The Food City 250 is scheduled to begin at 8:00 p.m. Red flag conditions notwithstanding, it is estimated that this race will end at 9:45 p.m.

SATURDAY, AUGUST 21: SPRINT CUP SERIES IRWIN TOOLS 500. Spectator gates open at 1:00 p.m. The race is scheduled to begin at 7:30 p.m. Typically, this race lasts just under four hours, red flag conditions notwithstanding, so that the race could end by about 11:15 p.m. or so.

Ordinances in Bristol, Tennessee, and Bristol, Virginia, prohibit the buying, selling, trading, or exchanges of tickets or other merchandise on public road rights-of-way. People who wish to buy or sell items must do so on private property after securing a Business License at City Hall or county courthouse. In addition, Bristol Tennessee ordinances prohibit ticket scalping. State law prohibits golf carts or ATVs on public streets or rights-of-way.

For the Wednesday night races, traffic control will be limited to the intersections and roadways in the immediate Bristol Motor Speedway area, on roadways such as Volunteer Parkway, Highway 11E, Highway 394, White Top Road, and Exide Drive, among others. The balance of this document will discuss traffic issues for the Nationwide and Sprint Cup race days.

PRE-RACE: GETTING THERE

As in previous years, signage will be in place for the six routes leading to the Bristol Motor Speedway from Interstates 81 and 26. The primary routes are as follows:

- Fans coming from Knoxville on northbound I-81 can exit at **Tennessee Exit 57A**, taking I-26 east to Tennessee State Route 381 (State of Franklin Road) at Exit 19 in Johnson City, which leads to US 11E and north again to BMS.
- Fans coming from the Knoxville area can exit I-81 at Tennessee **Exit 66** (State Route 126) or **Exit 69** (State Route 394) and go through Blountville towards BMS. These are the heaviest-traveled routes between Interstate 81 and BMS.
- Fans coming south from Roanoke or Wytheville on southbound I-81 are encouraged to exit at **Virginia Exit 17** (Virginia State Route 75) in Abingdon and follow southbound Route 75 into Tennessee, where it changes to Tennessee State Route 44. Route 44 intersects US 421 in Holston Valley; go north on US 421 and turn left on Tennessee Highway 394, which will bring motorists into the Dragway side of BMS. There will be directional signage along this route to guide you to BMS.

- Fans coming south from Virginia on southbound I-81 can also exit at **Virginia Exit 3** in Bristol (Interstate 381), which turns into Commonwealth Avenue in Bristol, Virginia, and Volunteer Parkway in Bristol, Tennessee, which leads directly to BMS. Fans may choose to turn left from southbound Volunteer Parkway to Tennessee State Route 358 (Weaver Pike) to reach Tennessee Highway 394 and get to BMS on the Dragway side. All of the traffic signals along Commonwealth Avenue and Volunteer Parkway may be manually coordinated to optimize traffic flow both before and after the race as conditions require.
- Fans coming over Sam's Gap on westbound I-26 from North Carolina should exit onto Tennessee State Route 381 (State of Franklin Road) at Exit 19 in Johnson City, which leads to US 11E and thence to BMS.

Please plan how you will exit the racetrack area and select your parking location accordingly. Because of security precautions, vehicles parked in and around the track in no-parking zones will be towed immediately.

BMS will be operating a traffic radio network on the following radio stations:

WJCW-AM 910 (Tri-Cities, TN/VA)	WXSM-AM 640 (Tri-Cities, TN/VA)
WFHG-AM 980 (Bristol, VA)	WNVA-FM 106.3 (Norton, VA)
WMEV-FM 93.9 (Marion, VA)	WMTN-AM 1300 (Morristown, TN)

Fans are encouraged to listen to these stations as they approach BMS to get last minute information on traffic, parking, and other important details that may impact their travel plans.

Motorists that need to go from the Johnson City area north past BMS that are not going to the races are encouraged to use the alternate northbound US 11E route that begins by exiting onto Highway 394 and leads to Virginia Exit 5 of I-81. Signage will direct such traffic on how to get around the BMS area.

The median opening intersection of Volunteer Parkway/US 11E and Exide Drive just north of BMS will be closed no earlier than noon and remain closed the rest of the day on both the Nationwide and Sprint Cup race days. This means that there will be no left turns or U-turns at this intersection from any direction. Right turns will still be permitted all day long.

Other median openings along Volunteer Parkway and Highway 11E in the vicinity of BMS may also be closed before the race, depending on traffic conditions in that area at that time.

PRE-RACE: ONCE YOU ARE THERE

As in previous years, no parking will be permitted on the shoulders and medians of Volunteer Parkway, Highway 11E, Exide Drive, Highway 394, White Top Road, at electrical substations, or wherever signage so indicates. This is very important to leave these areas clear so pedestrians

do not have to walk in the travel lanes at those locations. Some grassy areas are also marked as no-parking zones to allow for helicopter landing sites in case they are needed for medical emergencies. Because of heightened security, vehicles parked in no-parking zones will be towed for the safety of our citizens and visitors. Vehicles parked in these areas will be towed to the impound lot at the Exide Drive fire station northwest of BMS. Both the August 2009 and March 2010 Race Weekends saw no vehicles towed from public streets for illegal parking. No camping is permitted on public street rights-of-way.

All persons with handicapped parking license plates or mirror placards will be required to show proof of need in order to utilize the handicapped parking spaces on the BMS campus. People using these permits should display the permit clearly, **AND** be prepared to show supporting documentation identifying the person to whom the permit is issued, **AND** must provide a photo ID of the person to whom the permit is issued. If the permitted person is not in the car, Bristol Police plan to prosecute the offender and confiscate the permit. Obviously, the car will not be allowed to park in the Speedway's handicap-accessible lots. Signage in advance of the two campus entrances will direct persons using handicap permits into the checkpoint areas. Bristol Motor Speedway, in partnership with area law enforcement agencies, will be strictly enforcing this State law.

A portion of Sweet Knobs Trail that serves as a "frontage road" of Highway 394 for about two miles east of BMS will be converted into a one-way, one-lane eastbound road flowing towards the Vance Tank Road intersection, starting on the morning of the Nationwide race until after the post-race traffic is over following the Sprint Cup race.

Left turns may not be permitted from northbound Highway 11E to westbound Highway 394 all weekend.

There will be heightened security at BMS, so arrive early to allow time to find a parking space and allow time to pass through the security checkpoints upon entering the stadium. All coolers and backpacks are subject to search. No firearms, *even with state permits*, will be allowed on BMS property.

POST-RACE: LEAVING BMS

There are eight signed "drain" routes that will carry traffic from the BMS area back to Interstates 26 and 81: (1) south on US 11E to I-26 and I-81 to **Tennessee I-81 Exit 57**; (2) south on the US 11E "contraflow" lane (available to motorists exiting South Entrance and some westbound White Top Road areas only) towards I-26 and **Tennessee I-81 Exit 57**; (3, 4) west on Tennessee State Route 394 through Blountville to **Tennessee I-81 Exit 66** or **Exit 69**; (5) north on Bethel Drive from Exide Drive to Carden Hollow Road to Tennessee State Route 126 to US 11W and thence to **Tennessee I-81 Exit 74** (available to motorists exiting certain areas along Exide Drive and Volunteer Parkway only); (6) north on US 11E to I-381 to **Virginia I-81 Exit 3** in Bristol; (7) east on Tennessee Highway 394 to US 421, turn left onto US 421, following the signs to

Virginia I-81 Exit 5; (8) east on Highway 394 to US 421, turn right onto US 421 to Route 44 and on to **Virginia I-81 Exit 17** in Abingdon. All of these routes are extensively signed with TO 81 signage for guidance. A ninth drain route directs cars only from the Dragway, White Top Road, and Sportsway Drive areas to Johnson City via US 19E through the Chinquapin area and Elizabethton. Particular points of interest for post-race flows are as follows:

- Traffic exiting the BMS grounds from the South Entrance can turn left towards Johnson City (Routes 1 and 2 above) or right towards Virginia (Route 6 above). *However, these exiting vehicles, as well as those vehicles on Volunteer Parkway and Highway 11E from Sperry View Drive to White Top Road, will be stopped completely for up to one hour immediately after the race (pedestrian hold period) to allow pedestrians to leave BMS safely.*
- One lane of traffic may be permitted to exit BMS from the North Entrance and turn right along northbound Highway 11E to Virginia Exit 3. These motorists are also subject to the Highway 11E pedestrian hold period immediately following the race.
- Post-race traffic entering Highway 394 from Sportsway Drive, Dragway Entrance, and the Copperhead Entrance will be subject to a full hold period up to one hour after the race for pedestrian safety. Traffic on Highway 394 will be stopped to allow pedestrians to cross. Some satellite parking/camping fields exiting onto Sweet Knobs Trail may also be held to allow pedestrians to leave the area safely. White Top Road motorists entering Highway 394 will not be subject to the hold period unless they go past the Dragway or Copperhead Entrances.
- To accommodate the Highway 394 post-race hold period, westbound Highway 394 traffic approaching the BMS area from Weaver Pike may be stopped at the Vance Tank Road end of Sweet Knobs Trail and will not proceed westward until the Highway 394 hold period is over. Through motorists that would ordinarily use this roadway are advised to use alternate routes during this period.
- Please note that all of the median openings along Volunteer Parkway and US 11E from the Bristol Tennessee Essential Services facility two miles north of BMS to near Egypt Road about three miles south of BMS will be closed with chains after the race for the operation of the southbound Highway 11E contraflow. Motorists needing to U-turn along US 11E or Volunteer Parkway will have to go beyond those points to turn around. ***Driving though the median is both unlawful and extremely dangerous, as unexpected head-on traffic in the same lane may be encountered.***

- Traffic exiting from the Dragway Entrance (Thunder Valley Drive) onto Highway 394 will be required to turn left towards US 421 and on to Virginia Exits 5 or 17 of I-81 or the Chiquapin Route to Elizabethton and Johnson City.
- Motorists exiting the BMS grounds via Copperhead Road will be required to take eastbound Sweet Knobs Trail parallel to Highway 394 to a point two miles east of BMS, where they will enter Highway 394 and go on to Virginia Exits 5 or 17 as listed above.
- Traffic exiting from the All-American Campground must turn onto eastbound White Top Road to Highway 394, where they will turn left towards US 421, Interstate 81, and the Chiquapin route to Johnson City.
- Traffic exiting from the Red Barn, White Oak, Gentry, or Tri-City Transport lots onto White Top Road can go east to Highway 394 or west to Highway 11E after the race. For those White Top Road motorists going to US 11E, they are encouraged to go left (south) on Highway 11E utilizing the contraflow lane. These motorists will have no access to Highway 394; they must continue on to Johnson City and thence to Interstates 26 and 81. These motorists may also be able to go north on Highway 11E, but will encounter delays as they go past the South and North Entrances.
- Traffic exiting from parking areas south of Highway 394 and east of Highway 11E must turn right onto eastbound Highway 394 and on to Virginia Exits 5 or 17. Cars exiting from this area can use the Chiquapin Route to Elizabethton and Johnson City.
- Traffic parked in fields on the southbound side of Volunteer Parkway north of Exide Drive, or in the Earhart fields between Highway 11E and Bethel Drive, is encouraged to leave the area via westbound Exide Drive. *Exide Drive from Highway 11E to Edison Circle (eastern intersection) at the Exide Battery Plant will operate as a one-way westbound roadway only during and after the race. There will be no access to Volunteer Parkway or Highway 11E from Exide Drive, Bethel Drive, or Carden Hollow Road during this time.* Such motorists can proceed to northbound Bethel Drive to Carden Hollow Road and thence to Tennessee Exit 74, or to Highway 394 and on to Tennessee Exits 66 or 69 as listed above. Traffic parked in fields along Exide Drive west of Bethel Drive can leave the area by going west on Exide Drive to Highway 394 and on to Tennessee Exits 66 and 69.
- The southbound Highway 11E off-ramp to Highway 394 will be closed after the race. This is to alleviate congestion at the bottom of the ramp on Highway 394. Motorists going south on Highway 11E can reach Interstate 81 via State of Franklin Road and Interstate 26 via Route 1 described above.

- The traffic signals being installed at the bottom of the ramps at the Highway 11E and Highway 394 interchange will not be operational for the August 2010 Race Weekend.
- The flow of motorists going west on Highway 394 will utilize the center two-way left-turn lane as a post-race westbound-only lane from Highway 11E to Blountville. This flow will be split at the Franklin Drive intersection in Blountville. Motorists in the far left lane will turn left onto westbound Franklin Drive to Highway 126, which will take them to Interstate 81 at Exit 66. The rest of the motorists will continue on straight to Interstate 81 at Exit 69. Both the Tennessee Highway Patrol and Tennessee Department of Transportation will be working in the interstate area to encourage vehicle movements.
- If there is a crash on northbound Interstate 81 north of Exit 5, post-race traffic may not be able to get on to northbound Interstate 81 at Exit 5 in Bristol, Virginia. As a contingency plan, if a traffic problem develops, such traffic may be directed to continue north on Lee Highway to Virginia Exits 7 or 10 and enter the Interstate at that point. Traffic entering southbound Interstate 81 will be able to enter at Exit 5.
- Motorists going to the Linden Drive and Exit 7 areas of Bristol, Virginia, after the race, are encouraged to leave Interstate 81 at Exit 5 and proceed north on Lee Highway (US 11/19) to the Exit 7 area. If those motorists are on Highway 394, the easiest route is to go east on Highway 394 to Highway 421, turn left, and follow the signs to Interstate 81; there will be additional signage on this route to direct motorists to the Linden Drive area.

TRAFFIC MANAGEMENT: WHAT IT TAKES

There are many agencies other than the City of Bristol, Tennessee and the Bristol Motor Speedway that are involved in making race traffic operations as smooth and safe as possible. Personnel from the following agencies are instrumental in making traffic safe and move on Race Weekend:

Bristol, Tennessee
 Johnson City, Tennessee
 Bluff City, Tennessee
 Elizabethton, Tennessee
 Middlesboro, Kentucky
 Washington County, Virginia
 Washington County, Tennessee
 Virginia State Police
 Virginia Department of Transportation
 Kentucky State Police

Bristol, Virginia
 Kingsport, Tennessee
 Abingdon, Virginia
 Jonesborough, Tennessee
 Sullivan County, Tennessee
 Carter County, Tennessee
 Greene County, Tennessee
 Tennessee Highway Patrol
 Tennessee Department of Transportation
 Several federal agencies

A significant amount of material is also required to make this plan work outside of construction work zones:

- 2,396 signs
- three arrow board trailers
- 2,500 cones, lane separators, and barrels
- 24 portable lighting units for roadway illumination
- 13 variable message sign trailers
- 22 permanent variable message signs
- 120 barricades
- one-third mile of chains along medians

Most of all, it takes the cooperation of the motoring public to make this plan a success.