

City of Bristol Tennessee

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City Wins Two National Awards

The City of Bristol was recognized by the City-County Communications and Marketing Association (3CMA) with a Savvy Award (1st place) for the “Then & Now-The Bristol Sign” in the category of TV and Videos – Regularly Scheduled Programming. A Silver Circle Award (2nd place) was also received for the 2010 State Street Farmers Market Posters under the category of Printed Publications.

“We have a very small staff, so to be recognized by a national group comprised of our colleagues and peers from around the nation for the creative work we do here is an honor indeed,” said Terrie Talbert, director of the City’s Department of Community Relations. “These awards are a reflection of the office’s hard work and team effort.” Talbert continued.

The Savvy Awards competition recognizes outstanding local government achievements in communications, public-sector marketing and citizen-government relationships. The Savvies salute skilled and effective city, county, agency or district professionals who have creatively planned and carried out successful innovations in communications and marketing.

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