

City of Bristol Tennessee

FOR IMMEDIATE RELEASE
Thursday, August 23, 2012

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Public Invited to Bass Pro Shops Bristol Groundbreaking Celebration

Bass Pro Shops founder and CEO Johnny Morris would like to invite all Bass Pro Shops customers to celebrate the groundbreaking for Bristol, Tennessee's new Bass Pro Shops Outdoor World location, Friday, August 24th beginning at 9:45AM. The celebration will take place inside the Bristol West Development located at the intersection of Interstate 81 and Highway 11W.

Special guests will include Legendary Angler and TV Host Bill Dance, driver of the #1 Sprint Cup Series car Jamie McMurray, NASCAR president Mike Helton and NASCAR car owner Richard Childress.

Guests should take I-81 Exit 74 and follow signage to parking along Holiday Dr. or to overflow parking areas along Bristol West Blvd. Shuttle bus service will be provided from outlying parking locations to the celebration site.

For more information contact Bass Pro Shops Communications Specialist Katie Mitchell at 417-873-5618 or kamitchell@basspro.com.

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