



# City of Bristol Tennessee

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## **Area duffers take note of Bristol's new golf store opening**

A new golf store is opening in town. Duffers of the area make note that Bill Simcox and crew have opened Bristol Golf and Club Fitting located at 1393 Volunteer Parkway, Suite 9.



The store will feature tour quality custom club fitting by Trackman. "Trackman will offer precision swing and ball flight analysis. This allows us to fit players to the proper clubs for them. This technology is used by PGA tour players," said Bill Simcox, Owner. "We are so proud to be the only store between Roanoke and Knoxville with this technology."



The store will also carry other top name brands such as Ping, Titleist, Callaway, Taylormade, and Mizuno. There will also be clothing lines such as Footjoy, OGIO and Sun Mountain. Simcox is well-known in the field of golf having worked at Nevada Bob's for 25-years and with the Edwin Watts store. "The city always looks forward to openings of new retail outlets. This is a wonderful time of year for a store like this to open its doors. We are glad Bill chose to bring it to Bristol," said City Councilman Chad Keen.

Store hours for Bristol Golf are Monday through Saturday from 9 A.M. to 6 P.M. Check out Bristol Golf and Club Fitting on Facebook. For more information on the store call 423-797-4470.

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