



City Goes Green

The city unveiled its new “Going Green Initiative” today. The first phase of the two-prong initiative institutes a new comprehensive website dedicated to presenting the public with the facts on city conservation, recycling efforts, and sustainability strengths. The site also encourages other businesses in the community to institute some of the same ideas in a company-wide green plan. It also provides ways in which to implement everyday conservation and green thinking in the home. A children’s page has been included in the site with links to fun and creative ways to get children thinking about recycling, conservation and all things earth friendly.

The city’s government channel (BTN-TV Channel 16) will be broadcasting a 30-second informational piece each week highlighting a new “Green Tip of the Week” as the second phase of the initiative. The green tip will reflect information being featured on the city’s “Going Green Initiative” website.



February 1-5 has been designated as “Green Week” in Bristol Tennessee/Virginia. Mayors from both cities signed a joint proclamation in acknowledgment of the week and its many activities.

To visit the new website go to: www.bristoltn.org or watch BTN-TV Channel 16 on Bristol Tennessee Essential Services or Charter Cable System.

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