

City of Bristol Tennessee

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Bristol Tennessee Leaders Excited About Bass Pro Shops Coming to Exit 74

Bristol, Tenn. – Bass Pro Shops, an outdoor enthusiast’s shopping paradise, received the wholehearted support of Bristol Tennessee’s top leaders in announcing earlier this week that it is coming to The Pinnacle commercial development at Exit 74 off Interstate 81 in Bristol, Tenn.

"We are pleased to welcome Bass Pro Shops to our community," Bristol Tennessee Mayor Joel Staton said. "I can think of no better national retailer to be the first to announce it is locating in this new upscale development."

Bristol Tennessee City Manager Jeff Broughton said the project is on track to move at a good pace. "City staff has been working with the developer for months in preparation for this day," Broughton said. "Our efforts will now become even more focused as the development of Exit 74 as a premier tourist and retail destination was identified as a priority project in our strategic economic development plan. With the announcement of Bass Pro Shops at The Pinnacle, we are well on our way to achieving a project of significant economic importance to Bristol, Sullivan County and all of Tennessee."

Steve Johnson of Johnson Commercial Development enthusiastically announced the project Wednesday, saying, "This is an extraordinary project for the Tri-Cities region that will have significant impact on our local economy. We are pleased to partner with Johnny Morris and Bass Pro Shops to bring their superior customer experience to our market."

The Pinnacle is expected to include a mix of retail, dining and lodging, plus a 14-screen movie theater and amphitheater for live music performances. The first phase of development, including the 100,000-square-foot Bass Pro Shops, is expected to begin in early 2013.

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