

# PRESS RELEASE



## City of Bristol Tennessee

FOR IMMEDIATE RELEASE  
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### **City announces appointment of new Business Development Specialist**

Jon Luttrell has been named the new Business Development Specialist in the Bristol Tennessee Economic Development Department. Luttrell will work closely with the Industrial Development Board and Tom Anderson, Director of the department, in growing the City's economy and bringing new businesses to the City.

Luttrell, a native of Bristol, came to work for the City as a Public Relations Specialist in the Community Relations Department in February 2016. He managed much of the development and organization of the City's Hiring Expos along with many other marketing and public relations projects. Prior to coming to the City he worked for multiple private sector operations. "I welcome Jon to the City's Economic Development Department. I am excited for the opportunity to work with him in his new role. Since economic development is a critical component for a successful community, Jon will be an asset in ensuring Bristol's economic growth," stated Anderson.

In his new position Luttrell will be responsible for promoting Bristol as a viable option for locations of business/industry and to aid existing business to maintain and expand in Bristol. He will administer various programs related to economic development and will be responsible for the preparation of plans related to the new Redevelopment District recently designated by the Bristol Tennessee City Council.

Luttrell commented on his promotion saying, "Bristol is my home. I consider myself extremely fortunate to have the opportunity to serve the city by helping to build stronger relationships with Bristol's citizens and our business community. Now, I look forward to shifting my full focus toward ensuring the continued growth and property of my hometown for a generation to come."

Luttrell has a MBA in Project Management from King University and is currently pursuing his MPA at Clemson University.